

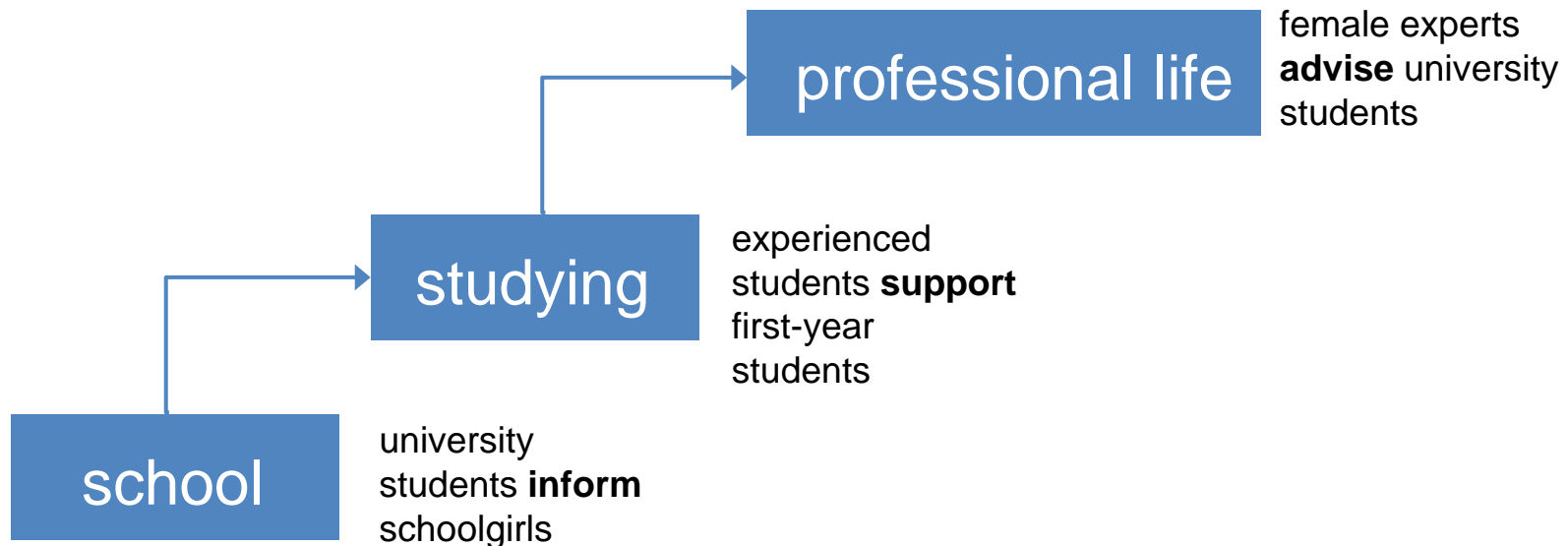
BayernMentoring:
Success factors at the
University of Applied Sciences, Neu-Ulm
German Federal State of Bavaria

Tuesday, 9 October 2012

eument-net, München

What does that mean - BayernMentoring?

Mentoring for women in technological professions in Bavaria – step by step



Mentoring for schoolgirls

Getting to know women who are studying technological subjects

Aim: awaken their interest in studying a technological subject

- experienced university students are student ambassadors
- presenting the programme at university information events
- inviting the girls to take part in such events

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Next Mentoring step: the JuniorLevel

In the JuniorLevel Mentoring means: mentoring a **group**

Aim: avoid dropouts

- JuniorMentor is an experienced female student
- focus is on regular group meetings
- optional: a seminar programme
- optional: taking part in the networking events of the ProfessionalLevel

duration: one semester

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Next Mentoring level: the ProfessionalLevel

ProfessionalLevel means individual mentoring

Aim: entering a career successfully

- a female business expert is the mentor
- focus is on regular meeting with the mentor
- mandatory: taking part in the kick-off and final events
- optional: taking part in networking events and seminars

duration: two semesters

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Mentoring needs mandatory structures

Mandatory structures ensure success

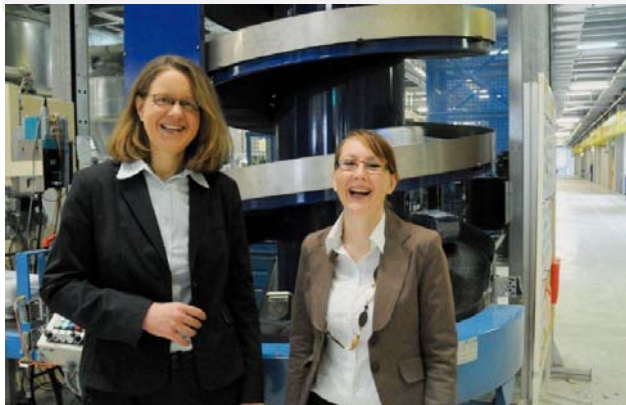
Ensure
sustainable development



Ensure Quality

Mentoring needs networking

Business



Alumni



Networking with companies

Business contacts ensure success

- offer options
- show development potential
- inform about company cultures

→ *door openers for female students*

→ *recruiting of female mentors*

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Networking with alumni

Contacts to alumni ensure success

- students will be better attached to the subject they are studying
- alumni will allow insight into enterprises
- alumni will help students to plan their careers

→ *recruiting JuniorMentors*

→ *recruiting Mentors*

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Participants up to now:

	ProfessionalLevel	JuniorLevel
WS 2006/07	8	
WS 2007/08	20	
WS 2008/09	15	
SS 2009		7
WS 2009/10	11	10
SS 2010		7
WS 2010/11	12	11
WS 2011/12	18	10
Gesamt	84	45

Thank you!

Magdalena Fremdling

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